



Republic of the Philippines  
**QUEZON CITY COUNCIL**  
Quezon City  
21<sup>st</sup> City Council

PR21CC-085

5<sup>th</sup> Regular Session

RESOLUTION NO. SP- 7931, S-2019

A RESOLUTION AUTHORIZING THE CITY MAYOR, HONORABLE MA. JOSEFINA G. BELMONTE, TO ENTER INTO A MEMORANDUM OF AGREEMENT (MOA) WITH WORLD VISION DEVELOPMENT FOUNDATION, INC. (WVDF), REPRESENTED BY ITS NATIONAL DIRECTOR, MR. ROMMEL V. FUERTE, FOR THE IMPLEMENTATION OF THE CROWD-BASED MONITORING OF MILK CODE COMPLIANCE IN SUPPORT OF EXECUTIVE ORDER NO. 51, OTHERWISE KNOWN AS THE "NATIONAL CODE OF MARKETING OF BREASTMILK SUBSTITUTES, BREASTMILK SUPPLEMENTS AND RELATED PRODUCTS" AND REPUBLIC ACT NO. 10028, OTHERWISE KNOWN AS THE "EXPANDED BREASTFEEDING PROMOTION ACT OF 2009", AMENDING FOR THE PURPOSE RESOLUTION NO. SP-7849, S-2019.

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Introduced by Councilor RAM V. MEDALLA.

Co-Introduced by Councilors Bernard R. Herrera, Lena Marie P. Juico, Dorothy A. Delarmente, M.D., Tany Joe "TJ" L. Calalay, Nicole Ella V. Crisologo, Winston "Winnie" T. Castelo, Atty. Bong Liban, Eden Delilah "Candy" A. Medina, Ramon P. Medalla, Mikey F. Belmonte, Estrella C. Valmocina, Franz S. Pumaren, Kate Galang-Coseteng, Matias John T. Defensor, Wencerom Benedict C. Lagumbay, Jorge L. Banal, Peachy V. De Leon, Imee A. Rillo, Marra C. Suntay, Irene R. Belmonte, Resty B. Malañgen, Ivy L. Lagman, Hero M. Bautista, Jose A. Visaya, Karl Castelo, Patrick Michael Vargas, Shaira L. Liban, Allan Butch T. Francisco, Marivic Co Pilar, Melencio "Bobby" T. Castelo, Jr., Rogelio "Roger" P. Juan, Diorella Maria G. Sotto-Antonio, Donato "Donny" C. Matias, Eric Z. Medina and Freddy S. Roxas.

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5<sup>th</sup> Regular Session

Res. No. SP- **7931**, S-2019  
Page -2- PR21CC-085

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*WHEREAS, World Vision Development Foundation, Inc. (WVDF), a non-stock, non-profit organization duly organized and existing under the laws of the Republic of the Philippines, is committed to improve the nutritional status of children 0-59 months through its Health and Nutrition Technical Program;*

*WHEREAS, Executive Order No. 51, otherwise known as the "Milk Code" and Republic Act No. 10028, which is the "Expanded Breastfeeding Promotion Act of 2009" provide mechanisms for the promotion of breastfeeding;*

*WHEREAS, WVDF and the Local Government of Quezon City will be implementing a two-year project entitled "Crowd-based Monitoring of Milk Code Compliance" (CMMCC), funded by the Bill and Melinda Gates Foundation, a web based project which intends to improve the implementation of Executive Order No. 51, Republic Act No. 10028, and their respective rules and regulations;*

*WHEREAS, WVDF and the LGU of Quezon City recognize that a collaborative effort among them and other stakeholders in the implementation of the CMMCC Project would redound to the greater benefit of the poor and marginalized children, families and communities.*

*NOW, THEREFORE,*

*BE IT RESOLVED BY THE CITY COUNCIL OF QUEZON CITY IN REGULAR SESSION ASSEMBLED, to authorize, as it does hereby authorize, the City Mayor, Honorable Ma. Josefina G. Belmonte to enter into a Memorandum of Agreement (MOA) with World Vision Development Foundation, Inc. (WVDF), represented by its National Director, Mr. Rommel V. Fuerte, for the implementation of the Crowd-Based Monitoring of Milk Code Compliance in support of Executive Order No. 51, otherwise known as the "National Code of Marketing of Breastmilk Substitutes, Breastmilk Supplements and Related Products" and Republic Act No. 10028, otherwise known as the "Expanded Breastfeeding Promotion Act of 2009", amending for the purpose Resolution No. SP-7849, S-2019.*

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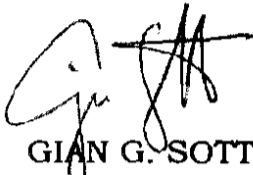

5<sup>th</sup> Regular Session

Res. No. SP- **7931**, S-2019  
Page -3- PR21CC-085

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*RESOLVED, FURTHER, that the proposed Memorandum of Agreement (MOA) shall form an integral part of this Resolution.*

ADOPTED: August 13, 2019

  
GIAN G. SOTTO  
City Vice Mayor  
Presiding Officer  


ATTESTED:

  
Atty. JOHN THOMAS S. ALFEROS III  
City Government Dept. Head III

**CERTIFICATION**

*This is to certify that this Resolution was APPROVED by the City Council on Second Reading on August 13, 2019 and was CONFIRMED on August 27, 2019.*

  
Atty. JOHN THOMAS S. ALFEROS III  
City Government Dept. Head III



